



# COURSE ALLOTMENT

Lecture Schedule EVEN Semester 2023-24 [w.e.f. January 03,2024]

## Semester II

Code	Nomenclature	Credits (L-T-P)	Coordinator/Instructor(s)
21BMT509	Business Environment	3-0-0	Dr. Shweta Sharma (SS)
21BMT510	Financial Management	3-0-0	Dr. Shridev Devji (SD)
21BMT511	Marketing Management - II	2-0-0	Dr. Divesh Kumar (DK)
21BMT512	Human Resource Management	3-0-0	Dr. Reeta Singh (RS)
21BMT513	Business Research Methods	3-0-0	Dr. Aakanksha Kataria (AK)
21BMT514	Operations Management	2-1-0	Dr. Monica Sharma(MS)
21BMT515	IT for Data Visualisation	2-1-0	Dr. Deepak Verma(DV)
21BMT516	Business Communication - II	0-1-2	Dr. Ritika Mahajan(RM)

## Semester IV

Code	Nomenclature	Credits (L-T-P)	Coordinator/Instructor(s)
21BMT606	Business Laws	3-0-0	Dr. Sundeep Kumar (SK)
21BMT607	Corporate Governance, Ethics and CSR	2-0-0	Dr. Ritika Mahajan (RM)
<b>Specialization: Marketing</b>			
21BMT815	Marketing Analytics	3-0-0	Dr. Deepak Verma(DV)
21BMT820	Business to Business Marketing	3-0-0	Dr. Divesh Kumar (DK)
21BMT824	Integrated Marketing Communication	3-0-0	Dr. Divesh Kumar (DK)
<b>Specialization: Finance</b>			
21BMT837	Fixed Income Securities	3-0-0	Dr. Shridev Devji (SD)
21BMT833	International Finance	3-0-0	Dr. Shridev Devji (SD)
21BMT880	Entrepreneurial Finance	3-0-0	Dr. Shweta Sharma (SS)
<b>Specialization: Analytics</b>			
21BMT869	Supply Chain Analytics & Optimization	3-0-0	Dr. Monica Sharma (MS)
<b>Specialization: Finance</b>			
21BMT849	Learning & Development	3-0-0	Dr. Aakanksha Kataria
21BMT853	HR Analytics	3-0-0	Dr. Aakanksha Kataria
21BMT848	Managing High Performance Teams	3-0-0	Dr. Reeta Singh (RS)
<b>Elective</b>			
21BMT803	Innovation and Design Thinking	3 (3-0-0)	Dr. Ritika Mahajan (RM)
21BMT901	Survey Research Methods	2 (2-0-0)	Dr. Deepak Verma(DV)

## B. Tech. Semester VIII & IV (CS)

**Coordinator:**

Code	Nomenclature	Credits (L-T-P)	Instructor(s)
BMT499	Basic Management (Electrical)	3 (3-0-0)	Dr. Reeta Singh (RS)
BMT499	Basic Management (ECE)	3 (3-0-0)	Dr. Sundeep Kumar (SK)
BMT499	Basic Management (CS)	3 (3-0-0)	Dr. Sundeep Kumar (SK)
21BMTXXX	Basics of Management (CS) SEM 4	3 (3-0-0)	Dr. Shweta Sharma (SS)