



Sustainability Ambassador Program

Five-Day Online Training

August 7-11, 2024

Organized by

Department of Management Studies

Malaviya National Institute of Technology Jaipur

(An Institute of National Importance fully funded by the Ministry of HRD, Govt. of India)

AND

Center for Business and Social Research

New Delhi

About the Program

The rise of SDGs since 2015 has propelled global and national policy agendas, prompting stakeholders, including businesses, to align with sustainable practices. From renewable energy investments to ESG reporting, business organizations are embracing sustainability like never before. SEBI formalized this commitment in India through mandatory reporting for the top 1000 listed companies in the form of Business Responsibility and Sustainability Reporting. With the evolving regulatory landscape, the need for stakeholders to understand sustainability strategy and reporting becomes significant.

The **Sustainability Ambassador Program (SAP)** recognizes this imperative and presents five-day training sessions for various stakeholders. Two editions of this program were completed successfully in **2022** and **2023**, with an outstanding response from academia and industry, training more than 100 participants.

This year, SAP focuses on the integration of **environmental, social, and governance (ESG) considerations into corporate strategy and decision-making**. The sessions spanning over five days include:

Day	Topic	Content
Day 1	Introduction	<ul style="list-style-type: none">• Philosophy & Doctrines• SDGs interlinks and holism• National and International Perspectives• Emerging Challenges and Opportunities
Day 2	Sustainability and the Corporates	<ul style="list-style-type: none">• Analyzing the Connections and Interrelationships• Stakeholders' Analysis and Value Creation• Leadership and Motivation
Day 3	Sustainability-Centric Strategies	<ul style="list-style-type: none">• Sustainability Integration in HRM, Marketing, Finance, and Operations• Key Concepts and Examples
Day 4	Reporting and Disclosure Mechanisms	<ul style="list-style-type: none">• ESG Data & Frameworks• Best Practices
Day 5	Impact Assessment, Assurance, and Ethics	<ul style="list-style-type: none">• Types and Methodologies• Standards/Regulations• Evidence from the Globe

Venue

Online Sessions through Google Meet

Pedagogy

Lessons would be imparted by **experts** from academia and industry in the field of sustainability. As per the new National Education Policy and Sustainable Development Goals, the program will focus on:

- **Interactive mode through engagements**
- **Using practical and real-life exercises**
- **Participative learning**

Who can apply?

This program is designed with the mission of knowledge dissemination in the most dynamic and budding areas of business and society. All stakeholders, particularly college and university students, faculty, NGO workers, researchers, and industry employees, would benefit from the program. Assignments based on topics covered are to be submitted by the participants. Every participating candidate will be awarded a Certificate.

Registration

The registration fee must be **deposited online** using the details below. After fee submission, **save the payment receipt & register here at <https://forms.gle/JUzkK3yibFVViUkR9> or Scan the QR Code**

Registrar (Sponsored Research) MNIT Jaipur
Account No: 676801700388
IFSC code: ICIC0006768
Bank Name: ICICI Bank Ltd., MNIT Jaipur



Program Fees*

For Regular Participants	INR 3,540/-
Early Bird Discounted Fees	INR 3,186/-
For MNIT Students, Faculty, Staff & Alumni	INR 2,360/-
Early Bird Discounted Fees	INR 2,124/-

*All fees include 18% GST.

Last Date for Early Bird Discount: June 25, 2024

Last Date for Registration: July 25, 2024

Program Coordinators

Dr Ritika Mahajan, Faculty, Department of Management Studies, MNIT Jaipur (Email: ritika.dms@mnit.ac.in)
Prof Manipadma Datta, Chairperson, Center for Business and Social Research (Email: chairperson@cbsr.in)

Dr Ritika Mahajan



Dr. Mahajan is a faculty member at the Department of Management Studies at MNIT Jaipur. She holds a PhD from IIT Roorkee as a UGC-sponsored fellow. Previously, she worked at TERI SAS and coordinated the MBA (Sustainability Management) program. She has been a visiting trainer at the Indian Institute of Coal Management and the Rajasthan Police Academy. She has taught as a visiting faculty at Shiv Nadar University, IIT Lucknow, and the University of Delhi. She has completed GRI-certified training on sustainability reporting (2021) standards and delivered over 50 sessions in international and national programs. She was a core team member of the United Nations Environment Program Project in India for promoting sustainability in South Asia. She has also developed course material for them as a subject matter expert. She has published over 30 research papers, 2 books, and two dozen articles. More details here: ritika.stck.me

Prof Manipadma Datta



Prof Datta is the Chairperson of the Executive Committee of CBSR and a visiting professor at the NTPC School of Business. Before this, he was the Vice Chancellor and Professor of Policy and Management Studies at TERI SAS. Prof. Datta has served many institutions of eminence, including the University of Calcutta, Vidyasagar University, Nirma University, Institute of Management Technology Ghaziabad, IIM Lucknow, International Institute of Management Delhi, and Vrije University Brussels. He regularly contributes to national and international journals and is on their editorial boards. A regular consultant to IFC, World Bank, and Government of India-sponsored research projects, he has developed house finance models for the poor in Bangladesh and Nepal and a business model for utilizing the biodiversity of the Cooperative Republic of Guyana, South America. He holds a Masters Degree and a PhD from the University of Calcutta and is a Fellow (FCS) of the Institute of Company Secretaries of India.

Department of Management Studies, MNIT Jaipur

The Department of Management Studies, MNIT Jaipur, was started in 1996 as a Centre of Management Studies and Industrial Collaboration under a self-finance scheme. The Department currently offers MBA and PhD (Management) programs. During the last two decades, around 1000 students have completed an MBA from this Department. The Department provides an intellectually stimulating environment to the students enrolled in its program.

A judicious mix of exposure to theory, practice, and experience sharing with industry and subject experts is provided to participants for the all-round grooming. With a combination of a frequently updated curriculum that reflects current industry skill demands, a well-balanced modern pedagogy, infrastructure that supports and enables cutting-edge digital content delivery and experiences, and a faculty with rich experience in teaching, research, and consulting, DMS is well prepared to meet the future challenges of the industry. More details at: http://www.mnit.ac.in/dept_mgmt/

MNIT Jaipur

MNIT Jaipur was established in 1963 by Malaviya Regional Engineering College, Jaipur, as a joint venture of the Government of India and Rajasthan. Subsequently, on June 26, 2002, the college was given the status of National Institute of Technology and, on 15 August 2007, proclaimed Institute of National Importance through an Act of the Parliament. The institute is fully funded by the Ministry of Education, Government of India. More than 12,000 students have already graduated since its establishment.

The campus extends over an area of 317 acres with lush greenery and picturesque landscape. It presents a spectacle of harmony in modern architecture and natural beauty, which enthalls and inspires. It is a residential campus offering faculty, staff, and students' accommodation. It provides all essential amenities for community living like staff clubs, a hospital, a bank, a post office, a community centre, a school, staff residences, a gymnasium, playing fields, guest houses, 24-hour internet connectivity, a canteen, etc. Further details can be seen on its website: <http://mnit.ac.in/>



The Centre for Business and Social Research, New Delhi

The Centre for Business and Social Research is a think tank that provides research-based solutions to business and social problems. CBSR views business and society as inseparable, one impacting the other. The organization comprises some of the best minds from India and abroad, with considerable expertise and experience, committed to the cause of business and social research!

In this complex era of uncertainties and expanding knowledge and technology, CBSR vows to help stakeholder groups make informed decisions. CBSR is committed to human capacity building through knowledge sharing and firmly believes in 'Development through Value Sharing!' More details at: <http://www.cbsr.in/>

For any queries, please write to ritika.dms@mnit.ac.in or call at +91-8882346767.